



7 – 9 October 2025  
Kobe, Japan



## SPONSORSHIP OPPORTUNITIES



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Since forming in 1955 as a UN-recognised NGO, IAPH has developed into a global alliance, representing 185 ports and 160 port-related businesses across 88 countries. Member ports together, handle well over one third of the world's sea-borne trade and over 60% of the world container traffic.

#IAPH2025 celebrates the 70th anniversary of the World Ports Conference. The 2025 event will bring together stakeholders from the global maritime supply chain including port authorities, policy makers, ship and cargo owners and service providers, delivering an international platform for networking, innovation and debate.

Over **600** expected attendees



Representatives from over **60** countries



Over **330** C-suite & senior decision makers



Following a successful #IAPH2024 World Ports Conference in Hamburg which centred on managing risk, building resilience and unlocking opportunities, the conference will return in 2025 to celebrate its 70th Anniversary.

Next year's event will further explore the future of industry including how ports can secure their long term licences to operate in a highly volatile world impacted by climate change, digitalisation and unforeseen risks.

To be held in Kobe from 7 – 9 October, with support from the World Bank, IMO, UNCTAD and other industry partners, the

conference will encompass the whole end-to-end maritime supply chain and global port interests. The programme will be shaped by emerging industry trends in sustainable energy transition, decarbonisation, accelerating data collaboration, risk and resilience.

The 2025 70th Anniversary conference will once again host the coveted IAPH Sustainability Awards from the World Ports Sustainability Program.

We look forward to welcoming you to the #IAPH2025 World Ports Conference.



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## Why sponsor?

#IAPH2025 will provide the prime platform to promote both yourself and your business, directly in front of this highly influential target audience.

With over 600 port professionals expected to attend, the World Ports Conference provides ultimate visibility to generate new business prospects - both pre-event and during the event - with direct access to international market representatives. Gain maximum visibility with marketing and social promotion of your brand throughout the year and in the lead up to the event.

Sponsorship is an ideal way to raise your company profile in this competitive market sector and it is a unique opportunity to reach the key decision-makers with targeted promotion to the most relevant contacts.

### Access:

With over 600 port professionals set to attend the 2025 conference, reach your direct target audience face – to – face and make new connections in addition to strengthening existing customer relationships.



### Exposure:

Showcase your brand with the global reach of the International Association of Ports and Harbors in addition to the extensive range of marketing, social media and email channel promotion carried out before, during and after the conference.



### Representation:

There are multiple options and opportunities for tailor made packages to suit the level of representation your brand requires.





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## Sponsorship Packages

	Platinum	Gold	Silver	Bronze
Full conference passes for employees of sponsoring company	8	6	4	3
Logo representation and recognition on all event materials including printed ads, website and marketing collateral	✓	✓	✓	✓
Logo on digital screens on site at venue	✓	✓	✓	✓
Logo placement in the main conference room	✓	✓	✓	✓
Logo placement on welcome screen in main conference room and during networking breaks	✓	✓	✓	✓
Company listing on conference mobile app	✓	✓	✓	✓
Digital on-site ad signage (rotating sponsor message)	✓	✓	✓	✓
List of event opt-in attendees (name, job title, company) before the conference, via the mobile app.	✓	✓	✓	✓
3 x 1m product display area (tabletop or approved furnishing)	✓	✓	✓	
One (1) Conference Bag Insert (one unit marketing material or approved giveaway)	✓	✓	✓	
HTML email marketing blast to our ports audience	1 pre & 1 post	1 pre or 1 post	1 pre or 1 post	
Advertisement in Ports & Harbors magazine (issue to be confirmed)	Full page	Full page	½ page	½ page
Push notification sent to all WPC mobile app attendees	2	1		
	<b>\$44,650</b>	<b>\$32,050</b>	<b>\$21,050</b>	<b>\$14,525</b>

Prices do not include VAT

If you would like further information on the sponsorship packages currently available, please contact a member of the sales team today. The team can tailor specific packages towards your business goals and price range.

**+44 1329 825335 or email [cdunn@mercatormedia.com](mailto:cdunn@mercatormedia.com)**



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## Sponsorship – Additional Opportunities

The following options can be added to the Platinum, Gold, Silver and Bronze packages. We are happy to work with you to create bespoke sponsorship packages to meet your strategic objectives.

These add-on items cannot be purchased individually and some offerings require a specific level

### Branding Opportunities

Make sure your company logo and branding are visible in the most popular areas of the event.

Badge Branding

Lanyards

Pads & Pens

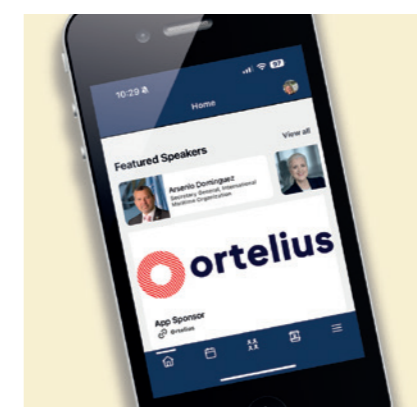
Wi-Fi

Gift insert

Conference Bags

Podium

Mobile App





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## Networking Sponsorship Opportunities

The World Ports Conference is a truly global event in the port calendar, attended by senior decision makers from over 60 countries. Maximise your branding and reach through targeted promotion of the networking opportunities on offer at #IAPH2025.

The 3-day conference offers sponsors the opportunity to collaborate and engage with C-suite executives and senior professionals from ports, port authorities, shipowners, and port associated businesses, across multiple networking breaks throughout the 3 days.

	Lunches 3-days	Coffee Breaks 3-days	Welcome Coffee 3-days	Informal Evening Reception – 9th Oct
Full conference passes for sponsoring company	6	4	3	3
Logo representation and recognition on all event materials including printed ads, website and marketing collateral	✓	✓	✓	✓
Logo on digital screens on site at venue	✓	✓	✓	✓
Logo placement in the main conference room	✓	✓	✓	✓
Logo placement on welcome screen in main conference room and during networking breaks	✓	✓	✓	✓
Company listing on conference mobile app	✓	✓	✓	✓
List of event opt-in attendees (name, job title, company) before the conference, via the mobile app.	✓	✓	✓	✓
3 x 1m product display area (tabletop or approved furnishing)	✓	✓	✓	✓
HTML email marketing blast to our ports audience	1 pre & 1 post	1 pre or 1 post	-	1 pre or 1 post
Advertisement in Ports & Harbors magazine (issue to be confirmed)	Full page	Full page	½ page	½ page
One conference bag insert (one unit of marketing material or approved giveaway)	1	1	-	-
Push notification sent to all WPC mobile app attendees	1	1	1	1
	<b>\$32,050</b>	<b>\$21,050</b>	<b>\$14,525</b>	<b>\$18,000</b>

Prices do not include VAT

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## The IAPH Sustainability Awards

The IAPH Sustainability Awards celebrate the very highest quality port-sustainability projects from around the world submitted to the World Port Sustainability Program (WPSP) database – the worldwide reference for ports' efforts in sustainability.

Each year, these project submissions are judged by an independent jury of industry experts, which then evaluates the projects with three top submissions emerging across each of the six categories corresponding with the six WPSP key areas of interest: Digitalisation, Infrastructure, Health Safety and Security, Environmental Care, Community Building, and Climate and Energy.

The 18 finalist projects are submitted to the public for a vote (weighted 70% toward the jury and 30% to the public) and the winners are announced at the prestigious gala dinner ceremony at the annual IAPH World Ports Conference, taking place in Kobe on 8 October 2025.

### What's included:

Lead up to the Awards	During the Awards	Post the Awards
<ul style="list-style-type: none"> <li>Inclusion in social media campaigns</li> <li>Inclusion in promotional materials</li> <li>Half page advert in Ports &amp; Harbours magazine</li> </ul>	<ul style="list-style-type: none"> <li>1 free ticket to #IAPH2025 conference + the Gala Dinner event</li> <li>Logo on presentation slide during award</li> <li>Logo on running order</li> <li>Opportunity to present the award</li> </ul>	<ul style="list-style-type: none"> <li>Inclusion in social media campaigns</li> <li>Inclusion in promotional materials</li> </ul>

### Individual Award sponsorship \$7,000





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