

Transforming the Blue Economy to 100% Green

Entitled, Transforming the Blue Economy to 100% Green; the 2022 conference will be looking at how the industry is working towards full utilisation of fish by-products and taking steps forward in the use of green technology.

Innovation | Industry insight | Knowledge sharing

visit: www.worldfishing.net/FWPCONFERENCE contact: +44 1329 825335 email: info@icefishconference.com



#FishWasteForProfit

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## **DAY ONE - Thursday 9th June 2022**

08:45	Coffee	& Regi	istration

## 09:15 Chairman's Welcome

Thor Sigfusson, Founder and Chairman, Iceland Ocean Cluster

### 09:30 Gold Sponsor Welcome: Meeting customer needs with flexible manufacturing

Mads Laier, Team Lead Software & Control - Solution Consultant Network & Security, Rockwell Automation.

## 09:40 Keynote Address: Iceland's Use of Captured Seafood By-Products

Jonas R. Vidarsson, Director of division of value creation, Matís

## 10:00 Keynote Address: What role may byproducts play in the future of marine ingredients?

Petter Johannessen, Director General, IFFO

10:20 Q&A

10:40 Coffee & Networking

#### SESSION 1: STRIVING TOWARDS 100% UTILISATION FOR DIFFERENT SPECIES

11:10 Utilization of by-products in Greenland: Challenges, opportunities and innovation Ole Mejlholm, Team leader - Corporate Quality, Royal Greenland

## 11:30 Opportunities and challenges for new value creation from farmed Atlantic salmon side streams: An Icelandic perspective

Alexandra Leeper, Head of Research and Innovation, Iceland Ocean Cluster

12:10 Q&A

12:30 Lunch & Networking

#### **SESSION 2: TECHNOLOGY INNOVATION**

# 14:00 Co-Product Valorization – Towards an industrial Implementation of innovative Food Processing Concepts to achieve 100% Utilization

Dennis Lohmann, Head of Technology Management, BAADER & Dr Pia Meinlschmidt, Product Manager Fish, Food Science & Technology, BAADER

#### 14:20 Adoption of technological innovations: lessons learned from the field

Omar Riego Peñarubia, Fishery Officer, Food and Agriculture Organization (FAO) of the United Nations

## 14:40 Innovative Technology unleashing fish waste value potential

Wenche Uksnay, Cluster Manager, NCE Blue Legasea.

15:00 Q&A

15:20 Coffee and Networking

SESSION	3: KICK-STARTING	INVESTMENT	<b>OPPORTUNITIES</b>

15:40- M	oderator:	Thor	Sigfusson
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**16:40** Panellist will include:

Erlingur Guðleifsson - Engineer, MBA Programme

Davíð Lúðvíksson, Specialist, Rannis

Jón Garðar Guðmundsson, Partner, MAR Advisors

Runólfur Geir Benediktsson, Executive Director, Corporate & Investment Banking

- 16:40 Q&A
- 17:00 Chairman's Close
- 17:10 End of Conference Day 1
- 17:10-18:00 Networking and Drinks Reception

## DAY TWO - Friday 10th June 2022

- 09:00 Coffee & Registration
- 09:30 Chairman's Opening & Summary of Day 1 Thor Sigfusson

#### SESSION 4: PIONEERING BY-PRODUCT UTILISATION - Panel discussion

- og:45 Sustainable approach towards salmon by-products bioeconomic potential Isabel Cuenca Flores, Marine Institute, Memorial University of Newfoundland
- 09:55 BlueCC commercial exploitation of marine chitin and collagen Runar G. Solstad, PhD, Nofima
- 10:05 From fish waste to energy and organic fertilizer novel and proven technology Dr. Arne Hj. Knap - Sterner
- 10:15 High value special products towards commercialisation

  Jaakko Hiidenhovi, Senior Scientist, Natural Resource Institute, Finland
- 10:25 N-Atlantic pelagic fish oils originated from Herring and Mackerel -The new exiting Natural fish oil source in times shortage Snorri Hreggvi Osson, CEO, Margildi
- 10:35 The Journey to 100% Utilisation

  Erla Ósk Pétursdóttir, Managing, Director, Marine Collagen ehf
- 10:45 Coffee & Networking
- 11:10 Panel Discussion with Speakers from Session 4
- 12:20 Conference Wrap up Thor Sigfusson
- 12:30 Lunch & Networking
- 14:00-16:00 Free time to visit the Icelandic Fisheries Exhibition

#### **Conference Fee**

Cost per delegate (standard rate) 490€ /£415 / 65,700 ISK

10% discount for members of official supporters.

#### **Fee Includes**

- Conference attendance
   9-10 June 2022
- Full documentation in electronic format
- Lunch and refreshments on conference days
- Networking drinks 9 June
- Free time at Icelandic Fisheries Exhibition

## Booking Online https://www.worldfishing.net// FWPBOOK

or complete and fax the booking form below to +44 1329 550192. On receipt of your registration, you will be sent confirmation of your delegate place.

#### **Contact Us**

For further information on exhibiting, sponsoring, or attending the conference, contact the Events team on: +44 1329 825335 or info@icefishconference.com





9 To 2022 | Reykjavík 10

#### Location

Grand Hotel, Reykjavik on 9-10 June 2022 Visit https://www.worldfishing.net//FWPBOOK to register

# BOOK ONLINE OR COMPLETE THIS FORM AND FAX TO +44 1329 550192 (Please copy this form for additional delegates)

Please tick all that apply: Please register me for the Fish Waste for Profit Conference 2022. Networking drinks reception (9th June 2022) - No additional cost Free Time at Icelandic Fisheries Exhibition - No additional cost Members of supporting associations will receive a 10% discount I am a member of ..... Title Mr/Mrs/Ms/Dr/Other ...... Fax ...... Fax Company Email Job Title \_\_\_\_\_\_\_Signature \_\_\_\_\_ Company Address HOW TO PAY 'UK registered companies will be charged the std rate UK VAT, Icelandic Companies will be charged std Icelandic VAT Bank Transfer: Mercator Media Ltd, HSBC Bank plc, GBP account, Sort Code: 40-21-03, Account number: 91894919 **SWIFT/BIC8**: HBUKGB4B **BRANCH BIC11**: HBUKGB4131C, **IBAN**: GB61 HBUK 4021 0391 8949 19 Bank Transfer: Mercator Media Ltd, HSBC Bank plc, EUR account, Sort Code: 40-12-76, Account number: 70235247 ESWIFT/BIC8: HBUKGB4B BRANCH BIC11: HBUKGB41CM1 IBAN: GB35HBUK40127670235247 Bank Transfer: Mercator Media Ltd, ISK account, Landsbankinn, Personal ID (Kt.): 560307-9770, Account number: 0115-26-060307 (N.B This payment option is for Icelandic companies paying in ISK only) Standard Rate Icelandic VAT applies NB: Prepayment is required in full for entry to the conference. Please fax form. Do not send by email as we Cancellations are not permitted, however substitutions are allowed. cannot guarantee the security of card information. Credit/Debit Card: Complete the form with your card details I have paid by bank transfer ☐ Please charge my card (delete as appropriate) Mastercard/Visa/Amex Card Number Expiry Date.......Name on Card Security Code (3 Numbers on the reverse/ AMEX 4 numbers on front) Credit Card Billing Address

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